



AtCostMetalsUp

Ten Questions to Ask Before Buying Gold or Silver.

A simple checklist to protect first-time buyers.

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- 1 Is it physical metal — and do I take title?**
Confirm you own real, allocated metal (not a paper claim or pool), and that it's titled to you with the option to take delivery.
- 2 What is the spot price right now?**
Know the live spot price for the metal and weight before you judge any quote. Everything else is premium over spot.
- 3 What's the premium over spot — and why?**
Ask for the all-in premium and what it covers. Lower, transparent premiums are the whole point of buying at cost.
- 4 Can I price-check this exact product today?**
A legitimate price holds up to a real-time comparison against two or three large dealers for the same item.
- 5 What are the shipping, insurance, and storage costs?**
Delivery and optional insured storage have real costs. Get them in writing so the true total is clear.
- 6 How do I sell it back, and at what spread?**
Understand the buy/sell spread and the sell-back process before you buy. Liquidity matters.
- 7 Is the product widely recognized?**
Recognized coins and bars (Eagles, Maples, major-refiner bars) are easier to sell anywhere, anytime.
- 8 Are there membership or account fees?**
If a membership unlocks pricing, weigh the one-time fee against your expected savings over time.
- 9 What's the return/dispute policy?**
Know the policies before you commit — reputable sellers make them easy to find.
- 10 Does this fit my goals and risk tolerance?**
Metals are a long-term decision, not a trade. Make sure the purchase fits your own plan — and consult a licensed advisor.

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